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Kids Say Don't Smoke: Posters From The New York City Pro-Health Ad Contest



Synopsis

To stop the seduction of the yet-to-smoke and to help concerned kids get the message to their smoking parents, Joseph Cherner, a Wall Street trader, and his Coalition for a Smokefree City sponsored the first annual New York City Pro-Health Ad Contest. Kids Say Don't Smoke presents, in full-color, a selection of the very best of what kids have to say concerning the dangers of smoking. Facing each page are the chilling truths about smoking. 322,000 copies in print.

Book Information

Age Range: 3 and up

Paperback: 96 pages

Publisher: Workman Publishing Company (January 6, 1991)

Language: English

ISBN-10: 0894809989

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Product Dimensions: 6 x 0.2 x 6.3 inches

Shipping Weight: 5.1 ounces

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #1,916,812 in Books (See Top 100 in Books) #31 inÂ Books > Children's Books > Growing Up & Facts of Life > Health > Substance Abuse #260 inÂ Books > Children's Books > Growing Up & Facts of Life > Difficult Discussions > Drugs #301 inÂ Books > Health, Fitness & Dieting > Addiction & Recovery > Smoking

Customer Reviews

The cover and some of the anti smoking ads indicate a target audience of elementary school students but the text is definitely geared toward grades 7-12. This a shame since most smokers start by the age of 13. Because there are so few children's books on smoking, I would suggest that parents of grades 5-6 buy this book and paraphrase and explain the text. The ads and information are great. I also recommend... Grades 1-5 Smoking Stinks, Kim Gosselin No Thanks, But I'd Love to Dance: Choosing to Live Smoke Free, Jackie Reimer 4-8 I've Got This Friend Who: Advice for Teens and Their Friends on Alcohol, Drugs, Eating Disorders, Risky Behavior and More, Anna Radev

Great book. We are using it as reading materials in clinician office. Easy for adolescents to thumb through while waiting. EASY way to promote health.

This book is great to give to your local elementary school. Lots of facts about tobacco addiction mixed with incredible smokefree ads created by youth.

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